



1/10 3622

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Applicant : Thomas J. Perkowski
Serial No. : 09/695,744
Filing Date : October 24, 2000
Title of Invention : INTERNET-BASED ELECTRONIC COMMERCE (EC)
ENABLED SHOPPING NETWORK ALLOWING MEMBERS
OF A PRODUCT MANAGEMENT TEAM TO
COMMUNICATE DIRECTLY WITH CONSUMERS
SHOPPING ALONG EC-ENABLED MARKET SPACE ON THE
WORLD WIDE WEB (WWW), INCLUDING EC-ENABLED
WWW-SITES, EC-ENABLED STORES AND EC-ENABLED
ONLINE PRODUCT CATALOGS, SERVICED BY
PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS
(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND
MANAGED BY PRODUCT MANAGEMENT TEAM
MEMBERS AND/OR AUTHORIZED PARTIES
Examiner : Jeffrey D. Carlson
Group Art Unit : 3622
Attorney Docket : 100-046USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED MAY 30, 2007

Sir:

In response to the Office Action mailed in the present Application on May 30, 2007,
Applicant submits the following amendments for entry in the same:

AMENDMENT OF THE TITLE:

Please amend the Title to Invention to read as follows:

--WEB-BASED ELECTRONIC COMMERCE (EC) ENABLED SHOPPING NETWORK ALLOWING MEMBERS OF A PRODUCT MANAGEMENT TEAM AND AUTHORIZED PARTIES TO COMMUNICATE DIRECTLY WITH CONSUMERS SHOPPING AT EC-ENABLED WEBSITES ALONG THE WORLD WIDE WEB (WWW) SERVICED BY PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS (MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND MANAGED BY SAID PRODUCT MANAGEMENT TEAM MEMBERS AND AUTHORIZED PARTIES--